

**STRATEGIC ACTION PLAN OF
*AS PONTES DE GARCÍA
RODRÍGUEZ***

PRESENTATION

EXECUTIVE SUMMARY

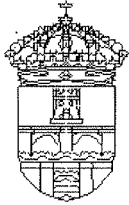
**STRATEGIC
ACTION
PLAN**

As Pontes, December 2005



***AS PONTES DE
GARCÍA
RODRÍGUEZ***

ELABORATION: econet, s.l.



INTRODUCTION

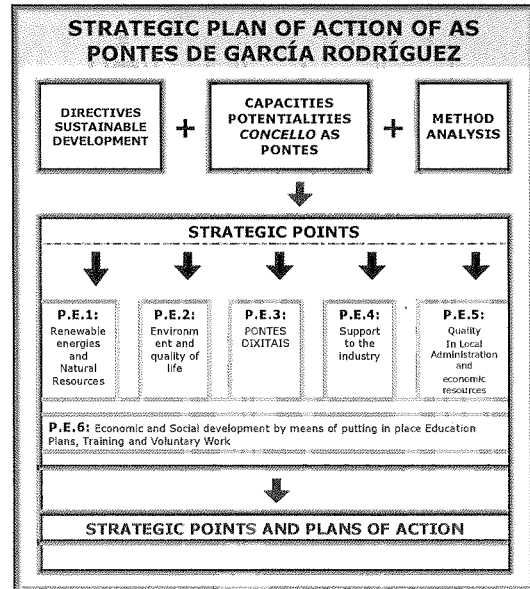
The municipality of *As Pontes de García Rodríguez*, located inside the province of A Coruña, is one of the biggest municipalities of Galice, covering an area of 248,71 km². It consists of 13 parrochial entities and it has a total population of 11.911 inhabitants.

One of the main challenges to be reached for 2001 by *As Pontes* was the definition of a strategic plan which would lay down the general framework for the forthcoming actions to be developed by the local corporation and the economic and social agents of the municipality. The aim was to achieve the sustainable development of *As Pontes de García Rodríguez*.

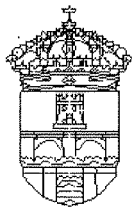
This document contains the Executive Summary of the **Strategic Plan of Action of As Pontes de García Rodríguez** (hereafter S.P.A).

The **S.P.A** was designed taking into consideration two fundamental premises:

- To identify the weak points of the economic and social development of As Pontes, hereafter, Strategic Points.
- To define the Action Plans and guidelines to be implemented in the municipality to attain the sustainable development.



We present below the Strategic Points that have been identified for *As Pontes* in the process of drawing up the Strategic Plan of Action, as well as the guidelines proposed to attain the Sustainable Development of the Municipality.



STRATEGIC POINTS

The strategic points are the result of applying the method of analyse to the capacities and potentials of *As Pontes* in the areas pointed out in the guidelines in order to get a sustainable development:

Strategic Point 1. To strengthen renewable energies and the sustainable use of natural resources.

The aim is to use complementary energies as industrial activity substitutive of the traditional energetic mining in order to turn *As Pontes* in a model of green energy production and contributing to optimize the use of the existing natural resources as generating source of wealth in the economic sphere, maintaining its future replacement.



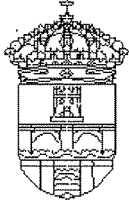
Strategic Point 2. Respect for the Environment and improvement of the quality of life. The objective is to incorporate the advantages of the value associated to the respect to the environment within the social and economic sphere, increasing the quality of life of the population living in the municipality.



Strategic Point 3. Encouragement of technological innovation. PONTES DIXITAIS.

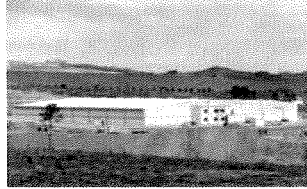
The activities included in this strategic point pursue to settle the basis of a new era: the Information Society. It shall contribute to improve the quality of live of citizens and the rural development.





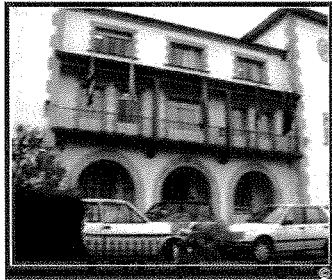
Strategic Point 4. Consolidation of the industrial rationalization plan and supporting measures for the industry

located in As Pontes de García Rodríguez.



Strategic Point 5. Quality in the local administration management and new ways to ensure the local involvement in business projects.

Applying quality criteria in the municipal management and well as to lay down new ways and tools to facilitate the involvement of the municipal administration in business projects

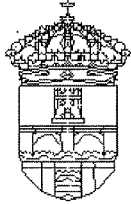


Strategic Point 6. Economic and Social development by means of putting in place Education Plans, Training and Voluntary Work.

The qualification and education of As Pontes' citizens in a wide sense, constitutes a



tool to ensure the welfare and social integration of all of them.



GUIDELINES AND ACTION PLANS

The **Guidelines** are specific development plans defining the actions to be undertaken within the scope of each Strategic Point in order to achieve the final objective. Each guideline contains a range of actions named **Action Plans** which correspond with the specific projects that *As Pontes* will carry out to get a Sustainable Development.

The guidelines identified for each Strategic Point and the Action Plans proposed are showed below.

The EU, National and Regional Public Funding that could potentially finance each Action Plan, have been left out from the Executive Summary because of its highly technical content.

S. P. 1: Strengthening alternative energies and rational use of natural resources

1.1. Strengthening the use of alternative, renewable and friendly environment energies.

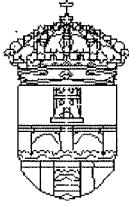
1.1.1	Infrastructure Program on alternative energies. Total Budget: 890.637,01 €
1.1.2	Local Antenna of the Regional Energy Agency of A Coruña Total Budget : 25.000,00 €

1.2. Better use of domestic resources to encourage rural, industrial and archeological tourism.

1.2.1	ENERXEIA, Tematic EnergyPark Total Budget: 868.086,00 €
1.2.2	Built up of an artificial lake and recovery of a dump. Total Budget: Private funding
1.2.3	Archeological Research Laboratory Total Budget: 894.498,35 €.
1.2.4	Memory Museum Total Budget: 65.931,94 €.

1.3. Reinforce of the water supplying chain to the Business Centres and parishes of As Pontes.

1.3.1	Drafting the technical project
1.3.2	Request of water volume
1.3.3	Acquisition of lands
1.3.4	Execution of Projects
Total Budget: 8.374.141,38 €	



AS PONTES DE GARCÍA RODRÍGUEZ (A CORUÑA) Strategic Action Plan

S. P. 2: Respect for the environment and improvement of quality of life.

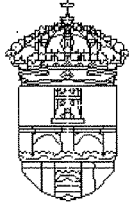
2.1. Recovery of the banks of River Eume through its way to As Pontes	
2.1.1	Clearing up the river bed
2.1.2	Restoring dams
2.1.3	Clearing up mud from stagnant water
2.1.4	Water Studies: composition
2.1.5	Recovering of river banks
2.1.6	Treatment of the protected zone
2.1.7	Action "Zona de las islas y puente de Perfolla"
2.1.8	Action "Zona central de actuación entre el Puente Dos Ferros y la Central Prieto y Cía."
2.1.9	Action "Zona de la parte alta del río"
2.1.10	Action "Tramo del río Chamoselo"
2.1.11	Action "Paseo Duro Límite de la Zona de Protección del río que recogen las NNSS de Planeamiento"
2.1.12	Action "Senda Blanda, camino de los pescadores"
2.1.13	Action "Carril Bici y paseo duro"
2.1.14	Action "Paseo peatonal y Carril Bici"
2.1.15	Environmental Training Center
Total Budget: 3.822.485,07 €	
2.2. Survey and efficient use of the physical environment	
2.2.1	Accomplishment of studies of the physical and natural environment. Total Budget : 269.476,00 €
2.2.2	Drawing up the technical project
2.2.3	Execution of the technical project
2.3. Solide Urban Waste	
2.3.1	Green Point of rubble and construction waste Total Budget: 442.811,61 €
2.4. Liquid urban and industrial waste	
2.4.1	E.D.A.R.: use of the treatment plant for liquids located in the municipality. (TEL Plant). Total Budget: pending
2.5. Agenda 21 Local	
2.5.1	Good practices identification

S. P. 3: Encouragement of technological Innovation. PONTES DIXITAIS

3.1. Connection	
3.1.1	Rapprochement of the S.I industry. Total Budget: 159.836,40 €
3.1.2	Digitization of the local mass media and drawing up the information Total Budget: 199.231,57 €
3.1.3	Setting up a network of citizens in As Pontes Total Budget: 360.431,12 €
3.2. Network use	
3.2.1	Aspontes.net Total Budget: 65.882,95 €
3.2.2	Aspontes.org Total Budget: 78.083,49 €
3.2.3	Pontenaspontes.com Total Budget: 27.886,96 €
3.3. Dissemination	
3.3.1	Plan PONTEn@sPONTES Dissemination Total Budget: 185.312,11 €

S. P. 4: Consolidation of the industrial rationalization plan and supporting measures for the industry.

4.1. Economical development and promotion	
4.1.1	Municipal Office of Economical Development [OMDE] Total Budget: 30.050,60 €
4.2. Development of a new industrial surface	
4.2.1	Business Park Penapurreira extension Total Budget : 34.858.702,10 €
4.2.2	Industrial Polígono Os Airios extension Total Budget: 3.833.985,00 €
4.2.3	Consolidation of the Industrial Area Cruz das Cabezas Total Budget: 85.840,00 €



4.3. Encouragement of the industrial infrastructures	
4.3.1	Survey of the organisms providing services in the Business Park of As Pontes Total Budget: 12.000 €
4.3.2	Centre of Business Dinamization. Incubator and business centers Total Budget: pending

6.2.3	Diagnosis of the situation of the centres' network.
6.2.4	Training Plan
Total Budget: depending on the identified needs.	
6.3 Encouragement of Voluntary Work	
6.3.1	Voluntary Work Plan of Concello As Pontes Total Budget: pending

S. P. 5: Quality in the local administration management and procurement of financing sources for the *Concello*

5.1. Quality in the local administration	
5.1.1	Rationalisation of local services Total Budget : pending
5.1.2	Teleadministration: digital management of the local administration Total Budget: 418.131,28 €
5.2. New way to ensure the local involvement in business projects.	
5.2.1	Economic Activities of local organisms
5.2.2	Good practices
Total Budget: pending	

S. P. 6: Economic and Social development by means of putting in place Plans of Education, Training and Voluntary Work

6.1. Social Economy Group of As Pontes	
6.1.1	Analysis of the state of art Total Budget: 34.797,11 €
	Consolidation of Social Economy Group of As Pontes Total Budget: 104.637,69 €
6.1.2	Centre of Social Economy Resources Total Budget: 16.550,00 €
6.2. Economic and Social Committee	
6.2.1	Redefinition of the Education and Employment Local Committee
6.2.2	Diagnosis of the training existing needs.

